



Formed	December 2020
Services	Estate planning. No nonlegal services.
Ownership	50% nonlawyer, 50% lawyer. Each owns 50% interest through incorporated entity (Kent Phelps, PLC and Leola Marketing, LLC)
Decision making	Jeffrey Junior (nonlawyer) and Stephen Kent Phelps (lawyer) share decision making authority in operations. Phelps has decision making relating authority pertaining to legal services.
Compliance lawyer	Stephen Kent Phelps, admitted to practice in Arizona in 1996 and practices exclusively in estate planning. No disciplinary issues.
Related businesses	Exclusive referral relationship between Trajan Estate, LLC and Trajan Wealth, LLC. License conditional on producing informed consent document satisfactory to CLD.
Policy Objectives	<ul style="list-style-type: none"> <li>▪ Promoting access to legal services</li> <li>▪ Encouraging an independent, strong, diverse, and effective legal profession</li> </ul>



Formed	2017 as Payne Huebsch (rebranded following ABS licensure)
Services	Intends to offer legal services and accounting and tax services.
Ownership	50% nonlawyer; 50% lawyer (owned through entities Huebsch Financial LLC, wholly owned by Chad Huebsch and Payne Law, PLC wholly owned by Michael Payne)
Decision making	Mike Payne and Chad Huebsch share decision making authority in the ABS
Compliance lawyer	Michael Payne, admitted in 2012 and is also a certified public accountant who is engaged in the practice of law and accounting. No disciplinary issues.
Related businesses	No related businesses after ABS licensure (previous referral relationship between Payne Law and Huebsch Financial)
Policy Objectives	<ul style="list-style-type: none"><li>▪ Promoting access to legal services</li></ul>



Formed	MLR formed in 2014 and Ashton Law formed in 2013.
Services	Provides accounting and tax services and will add legal services in trusts, probate, and corporate transactions. Also plans to add financial planning services through a Registered Investment Advisor.
Ownership	> 50% nonlawyer owned; 2/3 nonlawyer (Mary Lue Reha and Kevin McCloud); 1/3 lawyer (Edwin "Ted" Ashton)
Decision making	Ashton, Reha, and McCloud share decision making pursuant to operating agreement
Compliance lawyer	Edwin "Ted" Ashton, admitted to practice in 2013 and has been providing legal services through Ashton Law, PLC which will cease operations upon licensure of MLR. No disciplinary issues
Related businesses	No related businesses. MLR and Ashton Law had referral relationship prior to ABS licensure. Will maintain separate computer systems and obtain informed consent before sharing client information.
Policy Objectives	<ul style="list-style-type: none"> <li>Promoting access to legal services</li> </ul>



Formed	KWP Estate Planning formed in April 2021 (submitted original application March 2 and substitute July 2)
Services	Estate planning. No nonlegal services.
Ownership	50% nonlawyer (and owner of related business); 50% lawyer
Decision making	John Hagensen (directly and indirectly through Keystone Wealth Partners) and Leah Ellsworth
Compliance lawyer	Leah Ellsworth, admitted to practice in Arizona 2014, experienced in estate planning. No disciplinary issues.
Related businesses	Keystone Wealth Partners, LLC; Keystone Tax, LLC. License conditional on producing informed consent and engagement letters satisfactory to CLD.
Policy Objectives	<ul style="list-style-type: none"><li>▪ Protecting and promoting the public interest</li><li>▪ Promoting access to legal services</li></ul>



Formed	August 2021, upon licensure (filed application May 7)
Services	Business law. No nonlegal services.
Ownership	>50% nonlawyer ownership (initially 2/3 interest not yet assigned; 1/3 lawyer owned. No ownership of 10% or more without update) Traditional law firm seeking outside investors.
Decision making	Andy Kvesic (including through aEngage, LLC), Jon Frutkin; Board action requires affirmative vote of 1/3 lawyer owner; both lawyers, admitted in multiple states, no disciplinary issues reported
Compliance lawyer	Jonathan Frutkin, first admitted 1998 (Ohio), admitted in Arizona 2008, also NY (2015) experienced attorney, author and entrepreneur. No disciplinary issues.
Related businesses	None
Policy Objectives	<ul style="list-style-type: none"><li>▪ Protecting and promoting the public interest</li><li>▪ Promoting access to legal services</li><li>▪ Encouraging an independent, strong, diverse and effective legal profession</li><li>▪ Promoting and maintaining adherence to professional principles</li></ul>

# SINGULAR LAW GROUP PLLC

Formed	August 2021, upon licensure (filed application March 22)
Services	Subscription based, online bilingual legal services. Flat fee transactional, and limited scope legal services. Will also offer mediation.
Ownership	>50% nonlawyer ownership upon licensure (60% nonlawyer (Justice Forward); 40% lawyer (Juetten Law))
Decision making	Mary Juetten, Allen Rodriguez (through Justice Forward)
Compliance lawyer	Mary Juetten, admitted in 2018, admitted in Arizona in 2020; experienced entrepreneur prior to and after earning law degree. No disciplinary issues.
Related businesses	Traklight, Inc, One400 for software and marketing support, no referral relationship
Policy Objectives	<ul style="list-style-type: none"><li>▪ Promoting access to legal services</li><li>▪ Advancing the administration of justice and the rule of law</li></ul>



Formed	October 2020 (filed application July 6)
Services	Online estate planning. No nonlegal services.
Ownership	<50% nonlawyer owned (10% nonlawyer (marketing professional); 90% lawyer)
Decision making	Ryan Crandall, Jeff Crandall, John Powers (marketing/COO)
Compliance lawyer	Ryan Crandall, first admitted 2011 (Idaho), 2021 Arizona (2018 Washington). No disciplinary issues.
Related businesses	Crandall Law (legal services only, no non-lawyer ownership)
Policy Objectives	<ul style="list-style-type: none"><li>▪ Promoting access to legal services</li></ul>



LEGAL HELP  
— PARTNERS —

Formed	November 2020 (filed application April 22)
Services	Personal injury and mass tort cases. No nonlegal services.
Ownership	>50% nonlawyer owned (90% nonlawyer marketing/advertising; 10% lawyer).
Decision making	Stephanie Long, Mark Rinehart, Mark Sullivan; lawyer has sole decision-making authority relating to legal matters
Compliance lawyer	Stephanie Long; admitted 2001, admitted in Arizona 2021; founder and managing partner of Long Law Group since 2003. No disciplinary issues.
Related businesses	Key Contacts, LLC (no referral relationship)
Policy Objectives	<ul style="list-style-type: none"><li>▪ Promoting access to legal services</li></ul>





Formed	LZ Legal Services, LLC formed March 2021, application filed May 17, 2021
Services	Legal services in Arizona and the United States Patent and Trademark Office
Ownership	100% entity owned by LegalZoom.com, Inc.
Decision making	James Peters, Managing Director Pulse Global Services, admitted in California 2003 and England and Wales, 2013; experienced ABS executive; no reports of discipline. Nicole Miller, General Counsel LegalZoom and UK ABS board member, admitted in California 2013, no reports of discipline. Richard Preece, COO of LegalZoom.
Compliance lawyer	Don Bivens, admitted to practice in Arizona in 1977; no reports of discipline.
Related businesses	LegalZoom.com, Inc.; LZ Enterprises, LLC; and Pulse Global Services
Policy Objectives	<ul style="list-style-type: none"><li>• Promoting access to legal services</li><li>• Advancing the administration of justice and the rule of law</li><li>• Encouraging an independent, strong, diverse, and effective legal profession; and</li><li>• Promoting and maintaining adherence to professional principles</li></ul>



Formed	February 2020, application submitted March 17, 2021
Services	Traditional legal services in personal injury and workers compensation law using proprietary technologies.
Ownership	100% entity owner Esquire Holding, LLC; with indirect lawyer ownership of 3 partners of Steinger, Greene, and Feiner law firm with economic interests of more than 10%; traditional firm seeking outside investment.
Decision making	Richard Stagg, and Esquire Holding, LLC have decision making authority.
Compliance lawyer	Richard Stagg, admitted to practice in Arizona in 1980; no reports of discipline
Related businesses	Steinger, Greene & Feiner law firm.
Policy Objectives	<ul style="list-style-type: none"><li>• Protecting and promoting the public interest</li><li>• Promoting access to legal services</li><li>• Advancing the administration of justice and the rule of law</li><li>• Encouraging an independent, strong, diverse, and effective legal profession; and</li><li>• Promoting and maintaining adherence to professional principles</li></ul>



*Elias, Mendoza, Hill Law Group, P.C.*  
**MENDOZA IMMIGRATION**

Formed	November 2020, filed application February 18, 2021, substitute application filed August 20, 2021.
Services	Legal services in immigration law. No nonlegal services.
Ownership	51% nonlawyer ownership (Jim Hill); 49% lawyer ownership (Elias Mendoza)
Decision making	Jim Hill and Elias Mendoza each has decision making authority. Attorney, Mendoza, retains all decision-making authority in legal matters.
Compliance lawyer	Elias Mendoza; admitted to practice in Arizona through AOM 2021, also admitted in Washington in 2011 with no reports of discipline.
Related businesses	Mendoza currently provides legal services through Mendoza & Campos. There will be no referral relationships and Mendoza will phase out practice through this firm.
Policy Objectives	<ul style="list-style-type: none"><li>• Promoting access to legal services</li><li>• Promoting and maintaining adherence to professional principles</li></ul>



**WALL & OLSON**

Finding justice for claimants nationwide!

Formed	Wall and Olson formed January 28, 2021 application filed March 26, 2021.
Services	Secure, remote online legal services in the areas of mass torts, veterans' rights, and sexual abuse. No nonlegal services.
Ownership	50% nonlawyer, 50% lawyer (through Stephen M Wall Revocable Trust)
Decision making	Stephen Wall, Mark Olson are authorized persons with decision-making authority. Stephen Wall will retain decision making for legal issues.
Compliance lawyer	Stephen Wall, admitted in Arizona 1998, also admitted in DC in 2001 (inactive). No reports of discipline
Related businesses	Law Offices of Stephen M. Wall, PLLC and Wall Law Offices are separate entities through which Wall provides legal services; Adwire Media is a separate entity operated by Mark Olson. There are no referral relationships.
Policy Objectives	<ul style="list-style-type: none"><li>• Promoting access to legal services</li><li>• Advancing the administration of justice and the rule of law</li><li>• Encouraging an independent, strong, diverse, and effective legal profession; and</li><li>• Promoting and maintaining adherence to professional principles</li></ul>



Formed	Subsidiary formed June 2, 2021
Services	Legal services in general corporate matters
Ownership	> 50% nonlawyer owned by Elevate Services, Inc. (100%)
Decision making	Patrick Lamb, Nicole Auerbach, Steven Harmon, Simon Heyrick, John Croft, Liam Brown through The Dana and Liam Brown Living Trust, T-Shaped Investors, LLC, and Elevate Services.
Compliance lawyer	Patrick Lamb, admitted in Arizona in 2021, Illinois 1982, UK SRA regulated lawyer 2015; no reports of discipline.
Related businesses	Elevate Services, Inc., ElevateNext Law, ElevateNext UK
Policy Objectives	<ul style="list-style-type: none"><li>• Promoting access to legal services</li><li>• Advancing the administration of justice and the rule of law</li><li>• Encouraging an independent, strong, diverse, and effective legal profession; and</li><li>• Promoting and maintaining adherence to professional principles</li></ul>

# Hive Legal, LLC

Formed	September 2, 2021
Services	Traditional legal services delivered through online platform with particular focus in estate planning
Ownership	<50% nonlawyer owned (49% nonlawyer marketing professional; 51% lawyer)
Decision making	Peter Robinson (compliance lawyer) retains all decision-making authority for legal services and will review all marketing promotions and advertising materials.
Compliance lawyer	Peter Robinson; admitted to practice in Arizona in 2020 and Utah in 2017. No issues of discipline in either state.
Related businesses	API Law
Policy Objectives	<ul style="list-style-type: none"><li>• Promoting access to legal services</li><li>• Promoting and maintaining adherence to professional principles</li></ul>



## MOTION LAW

—IMMIGRATION—

Formed	July 2021
Services	Immigration law, no nonlegal services
Ownership	>50% nonlawyer; wholly owned by Andrew Haywood
Decision making	Andrew Haywood and Natalia Artemieva
Compliance lawyer	Natalia Artemieva, admitted to practice in Arizona 2015, previously admitted in Tennessee in 2005, experienced immigration and commercial litigation attorney
Related businesses	No related businesses
Policy Objectives	<ul style="list-style-type: none"><li>▪ Promoting access to legal services</li><li>▪ Protecting and promoting the public interest</li></ul>

# ABS Approvals as of December 2021

(by % nonlawyer ownership)

